



503 Quince Orchard Road
Gaithersburg, MD 20878
301-948-0880

02/22/14

To Whom It May Concern;

Every week I host a sales meeting to motivate my sales force and go over the normal sales meeting topics. Over the past few weeks I've tried to change things up and take our meetings to the next level. After making changes I saw some improvement, but not the increase I was hoping for. After doing some thinking, I remembered meeting a very dynamic beverage guy at the O's and Caps games. I recalled that through our conversations he was a motivational speaker and decided to track him down. I discovered and formally met Marc "Shakey" Rosenberg. After a brief phone conversation we agreed to have him speak at our next Saturday sales meeting.

This morning was meeting day and Shakey surprised the crew with energy and fun. Within seconds every person in attendance was laughing, smiling and paying full attention. Shakey ignited the room and delivered something the crowd had never seen in a Saturday meeting. From the lemonade shaking to the costumes it was a blast to be a part of. The very best thing about the meeting today is at the end when Shakey delivered his message about being the best you can be. It was short, simple, well delivered and absolutely perfect.

If I had to rate the experience today with Shakey, I wouldn't just call it a home run...I would say a game winning Grand Slam. Thanks again....It's been four hours and the staff still can't stop smiling and talking about it.

Respectfully,

A handwritten signature in black ink, appearing to read "Jason Witte", written in a cursive style.

Jason Witte
General Sales Manager
Criswell Chevrolet